





action for tourism

Sustainable Tourism in the Brecon Beacons National Park



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Rural Alliances Launches!

Our new European Union funded project, Rural Alliances, was launched on 19th June by John Griffiths, AM, Minister for Minister for Environment and Sustainable Development, at the Millennium Centre in Cardiff. Around 150 people were involved in this two day conference which proved a great success.

Rural Alliances will follow on from the highly successful COLLABOR8 project, expanding the scope of the work and involving yet more people. The key concept behind it is that businesses should work closely with their local communities to achieve common ends. In the Brecon Beacons, this will be achieved using tourism as the driving force. As we have the clusters developed under COLLABOR8, we are well placed to take the enthusiasm forward into communities and work ever more closely together.

The sort of work the new project will be doing will be to continue to develop products for visitors as we have with COLLABOR8. However, tourism impacts on local people and their daily lives and there may well be work needed to manage those impacts by such things as good signage, well thought through information or re-organisation of local facilities.

As with COLLABOR8, Rural Alliances is not a grant scheme but has funds to help us all work in partnership to achieve common objectives. We are grateful to the Interreg IVB NWE programme as well as Welsh Government's Targeted Match Fund for supporting the project. BBNPA is the Lead Partner for the project which includes 11 other partners including Trinity Saint Davids University in Lampeter.

Abergavenny Food Walks

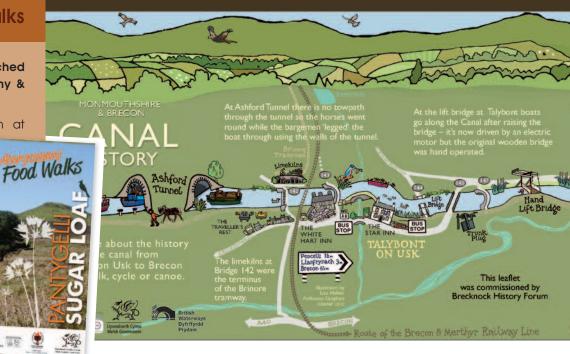
Two new food walks will be launched in the autumn by the Abergavenny & District Tourism Association.

One walk starts from The Crown at

Pantygelli and leads the walker in a 6 mile circular route to the top of Sugar loaf.

The other walk starts from The Bell at Glangrwyney for the full blown 6mile walk which takes walkers up along the ridge of Mynydd pen-y- fal. There are shorter options of 2 or 3 mile circular walks.

Pick up the leaflets from Abergavenny Tourist Centre.



Check out Talybont on Usk

Talybont on Usk has always been a thriving hub for tourism with walkers, cyclists, kayakers and holidaymakers coming to enjoy the fantastic scenery.

Now visitors can clearly see the huge range of routes, activities and places to explore which are available in and around Talybont on Usk on the new Visitor Map Panel which has been integrated in to a beautifully built stone plinth.

The Map Board is situated close to the Talybont Stores and Café who have also had a new leaflet display unit installed to help visitors with leaflets and information.

They can choose a leisurely walk along the canal, to visit the waterfalls or do more of a challenging walk or bike ride. There is so much to do and no shortage of watering holes in the village with four pubs and a great new café.

Why not take a trip to Talybont on Usk and see for yourselves!



Rural Alliances Opening Conference

This conference was generally agreed to have been a superb success and we are extremely grateful to everyone who made it happen, particularly those involved in the workshops that took place in the Brecon Beacons.

After an introduction from BBNPA's Chair, Julie James, the Minister kindly launched the project officially, emphasising how important National Parks are in piloting new ways of working. He was followed by a series of eminent authorities from Sir Brian Unwin who encouraged local communities to take hold of their own destiny and work towards sustainability, to Professors Gregory Ashcroft who talked about using cultural heritage for tourism and Terry Marsden who is interested in the development of rural vibrancy – a key aim for the project.

David McNeill from Welsh Government gave us a trip around the various EU funding schemes for rural Wales and what they had achieved. We then we asked 4 key projects to help us learn from their experiences and then, the following day, held a series of workshop-seminars at various locations in the Brecon Beacons, concentrating on subjects as diverse as tourism and community energy production.

Overall the message was that it was people that made rural areas vibrant and that getting the right people in the right place was the key to success. Projects like Rural Alliances and the support they bring could help but ultimately it was the folk involved on the ground that made things happen. We are looking forward to working with businesses and local people to make this happen in the Brecon Beacons.

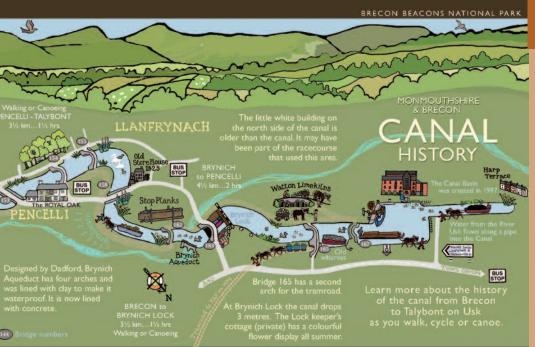
New Member of the Team

Catrin Parish-Marks recently joined the team as the Sustainable Tourism Officer working on the Rural Alliances project. Previous to joining the team, Catrin worked for the cycling charity Sustrans and the Commission for Architecture and the Built Environment (CABE) helping to develop and promote sustainable development policy in Westminster and Cardiff.

Catrin's interest in tourism is both personal and professional, as she and her husband have been managing a self-catering property in Bethlehem, in the very west of the park for the past 18months. An experience she says is educational and always throws up surprises.

"I am proud to welcome visitors to this part of Wales and am eager for them to discover and experience all that the park has to offer - the landscape and the people." I know however to never underestimate or assume what questions visitors will ask. To ensure I can answer their questions, I've learnt more in the last year and half about the wildlife, history and geography of the place where I grew up than the all the years before. I've also had to learn a great deal about plumbing and DIY.

Continued >



Canal 200

The Brecknock History Forum launched their leaflet "Monmouthshire & Brecon Canal history" in July which was extremely well received.

It follows the same design as the Canal food trail and Beacons water trail and was designed by the very talented Lisa Hellier. The leaflet highlights the construction of the canal, Navvies, Tram roads, lime kilns and more. The aim was to help visitors learn about the history of the canal as they walk, cycle, and canoe or take a boat or barge. This is a wonderful legacy to leave in celebration of the 200 years.

"It's only now, after moving back to the area, that I truly appreciate the beauty of the landscape and feel very luck to live here, Individuals living in rural areas however need more than just fantastic scenery to create and maintain vibrant communities. That's why I believe that Rural Alliances is a fantastic project. Being able to learn and share experiences with rural communities from different cultures will help now doubt create original solutions to issues faced by our rural communities.



Young Explorers are Quizzed

There's a new explorer in town and he goes by the name of Crick the Dragon.

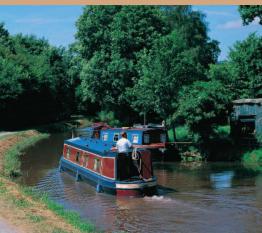
The engaging character is the star of five quiz trails that have been developed for children (and their families) as a way of exploring and learning more about who and what lives in Crickhowell and the surrounding area.

Developed by the Crickhowell and Black Mountains Tourism Group, a cluster that was established with the help of COLLABOR8, the quizzes ask a range of questions about the wildlife, buildings and geography of the area. Part of the quiz is a treasure hunt and local businesses are showing their support by displaying a sticker of Crick in their windows.

There are five quizzes in total and as well as being great fun to complete, they also act as suggested itineraries - from an hour's walk around Crickhowell to an all-day adventure around the Black Mountains.

Emma Corfield-Walters, Chair of CBMT says of the quiz, "It's great that Rural Alliances could help create these resources especially for young explorers. Hopefully they will encourage local and visiting children to follow in the footsteps of another famous Crickhowell son – George Everest.

The quiz sheets are available from CRiC and following the completion of each quiz the child will be awarded a certificate and a badge. There are five different designs to collect. Have you seen Crick yet..?



Light up the Canal

The final celebration for Canal 200 will be a Lantern parade on Saturday 1st December at Brecon canal basin. The aim is to light up the canal with lanterns and fire sculptures to the accompaniment of music, song and dance.

Arts Alive will be organising the event with professional artists who will run workshops to design and construct lanterns and fire sculptures. The workshops will be held at community locations along the canal in Powys from 27th October to the 4th November.

If you would like to get involved please contact Carol Williams 01874 620478 carol.williams@breconbeacons.org



Green Champions Turn Youtube Stars

Travel content media specialist Greentraveller has created a series of short videos that showcase 'Sustainable Tourism Champions' - businesses that are at the forefront of sustainable tourism in the Brecon Beacons National Park

Funded by the new Rural Alliances project, the three minute videos highlight 7 'Sustainable Tourism Champions' and how they interconnect with the Brecon Beacons National Park landscape.

Richard Tyler, Sustainable Tourism Manager for Brecon Beacons National Park Authority, said: "This is one of the first projects that Rural Alliances has funded. We are extremely proud that it features the hard word behind many of our sustainable businesses and rural enterprises."

"The businesses featured on these videos which we locally call 'Champions' have been recognised for their efforts by the Europarc Federation under the European Charter for Sustainable Tourism in Protected Areas. We wanted to work with Greentraveller to promote what they do and why in a way that resonates with potential visitors. We are very pleased with the result."

Dr Xavier Font, international expert in responsible tourism marketing at Leeds Metropolitan University and the International Centre for Responsible Tourism, said: "The Greentraveller films I have seen profiling individual businesses really reflect what sustainability has to add to sense of place. They come across really very well and I find the videos credible and meaningful."

The videos can be viewed on Greentraveller's website:
http://www.greentraveller.co.uk/videos
-local-ambassadors or on
Greentraveller's Youtube Channel:
www.youtube.com/user/greentravellers





Dark Skies Accreditation getting closer

After a Spring and Summer of continued work, we are delighted to say we are progressing well to making the Brecon Beacons National Park the first International Dark Sky Reserve in Wales and the second for the UK!

Five astronomers have surveyed the night skies of our National Park and have demonstrated what we really knew already—we have some of the finest night skies in Britain! Some of the readings were equal to areas of Sark and Galloway and when you consider the larger populations we have here compared to those areas this is incredible.

We have also been lucky enough to work with two expert lighting engineers who carried out an audit of commercial and residential properties in the National Park to look at how compliant our current lighting is – which had mixed results. Although in the commercial areas we were as low as 40% compliant with what our accreditors say we need to achieve the status, overall we are 67% compliant which is enough to secure the status. We have to demonstrate to the International Dark Skies Association we will work to make that percentage higher in future years, but we feel this is going to be achievable – we're already in talks with larger organisations about making adjustments to large scale lighting and we've received a lot of enquiries from members of the public wanting to make their homes more dark sky friendly. If you would like to learn more about how you can make adjustments to enhance the quality of the dark skies near you contact us at the details below.

We have also been busy publicising our night skies! Our remarkable promotional video has already received national and international attention – it was the video of the month on Visit Britain's main website and has also attracted interest from the New York Times. We attended the Royal Welsh Show and the Queen's Jubilee Event at Glanusk and hope to arrange four other key events in the coming months. Again, if you are interested in helping be a part of these events, please do contact us – we would like these events to be of benefit to everyone.

All being well, we are hoping to submit our application for the award in late Autumn and hope to hear whether we are successful for the end of the year – so here's hoping that 2013 will become the year of the stars for the National Park!

Continued >



Our next event is on Saturday 20 Oct, 7pm at the National Park Visitor Centre where Cardiff Astronomical Society will once again be hosting an evening of stargazing. If skies are clear their telescopes will be focused on interesting phenomena in the night sky, or if cloudy there will be lectures indoors.

Price includes parking, soup and a roll. Booking is essential. Adults: £6.00 Children: £4.00. For more information and to book a place call 01874 623366.

In the meantime you may like to visit www.breconbeacons.org to see our videos, latest news and events as well as the suggestions for top places to view night skies.

If you would like any more information or would like discuss how you can be involved please contact Ruth Coulthard at ruth.coulthard@breconbeacons.org

Bestselling Author Becomes Patron for National Park Ambassadors

Award winning Welsh author and journalist Horatio Clare, the author of novels such as 'Running for the Hills', 'A Single Swallow' and 'The Prince's Pen', has accepted an invitation to become the official patron of the Brecon Beacons National Park Ambassadors' Scheme.

Raised in Cwmdu near Crickhowell, penman Horatio is no stranger to the Brecon Beacons National Park and knows exactly what it is that makes the area such a special place to live, so much so that earlier this year he gave a speech about his love for the area to a conference of National Park Authority Ambassadors.

New official patron of Brecon Beacons National Park Authority's Ambassador Scheme, Horatio Clare, said: "I was extremely humbled and flattered to have been considered for this role. Having seen the fantastic work this initiative undertakes in helping promote such a beautiful landscape and putting the National Park on the forefront of Welsh tourism I was delighted to accept, and I'm excited to take on the challenges associated with this important responsibility."

Last month Horatio fulfilled his first official engagement as patron of the Ambassador scheme by meeting with National Park Ambassadors at Tretower Court and Castle, captivating them with the inspiring tale of his journey following swallows from Africa to the Brecon Beacons, featured in his book 'A Single Swallow'.

With more courses scheduled for the autumn, there's never been a better time to become a Brecon Beacons National Park Ambassador. To sign up and see the benefits of the Ambassador Scheme for yourself, contact our Tourism Growth Area Project Officer Carol Williams on 01874 620478 or email carol.williams@breconbeacons.org

You Could be a Travel Champion

Working with Visit Wales, we've developed Smart Travel for Tourism training and we're on the hunt for some local champions.

The idea is to encourage individuals and businesses large and small to become local experts on the public transport in their area, so they can best advise visitors and residents on how to get around without a car.

Depending on the size and type of business, the training will be offered in several different ways:

- Become a Travel Champion

 This is a one day course for smaller businesses and includes a presentation from Traveline Cymru, advice regarding Sustrans walking and cycling routes, along with tips on the best ways to get travel messages across to your guests.
- For attractions and larger businesses, we are offering individual on site visits by a Travel Plan Co-ordinator and our Visitor Transport Officer to help manage visitor transport and advise on how to give visitors the information they need.
- For local business clusters, individual visits will be arranged for a Travel Plan Co-ordinator to meet the group in order to create a Travel Plan for the local area and develop travel champions.

The first session Become a Travel Champion has been arranged for 18th October and will be taking place in an unusual location – so look out for the Autumn training course leaflet for more details. Larger attractions and local business clusters will be contacted direct by the Visitor Transport Officer to see how we can help.



Does your group need funding for a tourism project?

Sustainable Tourism Powys may be able to help...

If you are a constituted organisation (town council, tourism association, heritage society, wildlife group etc) and have a tourism project you would like to develop, Sustainable Tourism Powys has a "Sense of Place" fund which may be able to help.

The grant can cover up to 70% of project costs, to a maximum of £5,000 and can be used for the following types of projects: Events, local food promotions, trails, culture and heritage related projects, marketing initiatives, projects that involve the Welsh language or anything else that would attract tourism to your local community. If you are unsure if your project fits within the scheme, please give us a call and we would be more than happy to help and discuss the proposal.



Contact our Sustainable Tourism Powys Team now for friendly and professional advice on the Grant scheme Tel: 01874612281 or Email: tourism.trade@powys.gov.uk

or go to our web site

www.tourismpowys.org to register your interest for one of the schemes. You can also find information on case studies and dates for the programme of free events we are running throughout the year.

The project is part-funded through the Rural Development Plan for 2007-2013 which is financed by the European Union and the Welsh Government.



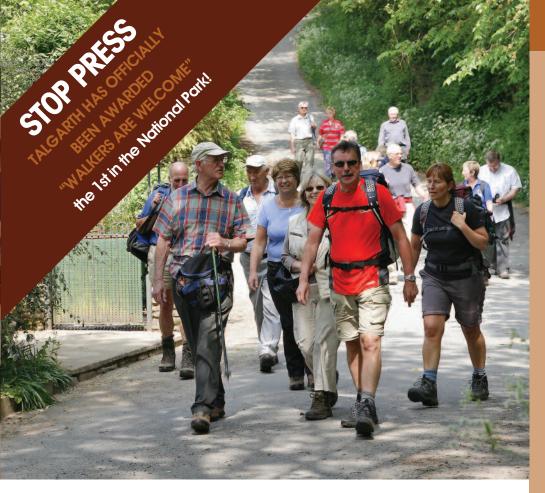
Sustainable Tourism Champions

At the Tourism in Action Conference in March, 9 businesses were awarded the new Sustainable Tourism Champions status by Richard Partington of Europarc. Champions are also qualify for the European Charter for Sustainable Tourism in Protected Areas Part 2 run by Europarc and so are now recognised on a European level as partners to the National Park Authority in delivering Sustainable Tourism in the area.

To become a Sustainable Tourism Champion, businesses have to have a Brecon Beacons Ambassador on their staff, be a member of the Green Tourism Business Scheme and be a member of one of the COLLABOR8 clusters. The award was created to acknowledge the amount of time and effort that goes into these schemes and hopefully to reward those businesses making that special effort. Champions will be able to use the especially designed logo for the scheme as well as the Europarc Charter logo and will be given a preferential opportunity to bid for appropriate NPA procured services. In addition they will be favoured in publicity and marketing. For instance we have been able to fund a series of videos by Green Traveller highlighting these businesses' green credentials. Have a look at them on the Green Traveller You Tube channel http://www.youtube.com/user/greentravellers

The businesses qualifying are:

- Aberyddnant Farm Cottages
- Brecon Beacons HolidayCottages
- Brynhonddu B&B
- Cantref House
- Coity Bach Cottages
- Glynmeddig Bunkhouse & Stay @Number 10
- Old Rectory Farmhouse
- The Barn at Hall Farm
- Brynich Play Barn, Restaurant and Cottage



Talgarth is on the right path

Talgarth's reputation as being a walker friendly town could soon get official recognition by acquiring the "Walkers are Welcome" status. Talgarth is aiming to be one of the first in the Brecon Beacons, which will bring a number of benefits. It will help strengthen the town's reputation as a place for visitors to come to enjoy the outdoors and our facilities. It will bring positive benefits to the local economy. It will help to ensure that footpaths and facilities for walkers are maintained in good condition, benefitting local people as well as visitors.

To be eligible for the prestigious status, Talgarth needs to show that it meets certain criteria, including demonstration of popular local support for the concept, the formation of a community led steering group, action to ensure local footpaths are maintained in good condition, and be able to demonstrate active promotion of the Walkers are Welcome status and local offer through websites, social media, publications and press releases.

The Talgarth Walkers are Welcome community initiative is going from strength to strength and the word is spreading, with over 200 local signatures supporting the application and over 55 "Likes" on Facebook.

By the time you read this they should (hopefully) have been awarded full status of the national network and will have celebrated this at the Talgarth Festival of the Black Mountains at the end of August.

If you would like to show your support or find out more information please go to our Facebook page - Talgarth WAW or call Nicola Willis on 01874 713166 or email monstercottage@aol.com

The communities of Talgarth, Crickhowell and Hay-on-Wye are being supported by the Offa's Country Partnership and Walking with Offa project to help them achieve Walkers are Welcome status. This partnership project has received funding through the Rural Development Plan for Wales 2007-2013, which is supported by the Welsh Government and the European Agricultural Fund for Rural Development, and match funded by Brecon Beacons National Park Authority.

Eco Travel Network

This summer saw the launch of the Eco Travel Network (ETN). The aim is to enable visitors to the area to explore the National Park in a fun eco vehicle instead of by car. If successful, we can significantly cut the carbon footprint of visitor travel.

With the support of the BBNP Sustainable Development Fund, the ETN has purchased a small fleet of Renault Twizys which it is effectively leasing to local tourist businesses who rent them to their visiting guests. Businesses can join the ETN as either full or affiliate members and they keep the revenue from any visitor rental. In addition, 25 local businesses have volunteered as top up charge points for visiting Twizys.

The Twizy is a fun-to-drive, low energy vehicle, which can be fully charged from an ordinary 13Amp domestic socket in about 3 hours. It is a 30-50 vehicle - with a range of 50 miles when driven at 30mph, or 30 miles when driven at its top speed of 50mph. Driving a Twizy along the back roads of the park is an exhilarating experience, and creates no atmospheric or noise pollution, but when driven gently, a Twizy can easily cover 8 miles on a single kWh - a regular car manages just 1 mile. The ETN hopes to demonstrate that we can all dramatically reduce our travel carbon footprint but still have fun doing it.

For more information go to www.ecotravelnetwork.co.uk or call lan Foster on 01497 842935





Brecon Beacons Tourism

Brecon Beacons Tourism (BBT) is the tourism trade association for The Brecon Beacons National Park. The group holds bi-monthly meetings with broad ranging agendas which highlight opportunities and help for tourism businesses as well as the chance to network. BBT members qualify for discounts on advertising in area marketing guides and the association has a range of other member benefits. Businesses who are already members of other local groups such as Crickhowell & Black Mountains Tourism or ADTG qualify for discounts on BBT's joining fees.

Brecon Beacons Tourism will be managing the business pages on the new destination website for the Brecon Beacons Marketing Coordination Group from the autumn. There will be much work to be done to ensure that businesses have the opportunity to update their current marketing profile if they are BBT members or to add their business to the new website when it goes live. Keep an eye out for more information on this in September and October. Currently businesses can advertise on www.breconbeaconstourism.co.uk which is the main destination website featuring businesses such as accommodation, activities and places to visit as well as events and feature pages on the area.

Brecon Beacons Tourism is in the process of completing a case study on Partnership working and will be spending more time in the autumn with the in - area groups making sure that everyone understands and gains from the hierarchy of support available to them as a business in The Brecon Beacons.

Brecon Beacons Tourism offers an 'in area' monthly leaflet drop. Businesses can pay a small annual charge to have their leaflets delivered to all the area's tourist offices as well as some key visitor points, the service goes out monthly and ensures that all places are topped up with the 'in area' business literature. Deliveries are also going to the Cardiff tourist offices three times a year. The service is also available for event organisers and promoters who want to do once off circulation of promotional literature.

Brecon Beacons Tourism also manages the contact for Alexandra Marr who is responsible for press and PR about the area. Alexandra is constantly looking for good stories and offers to send to the press or to post on the blog http://breconbeacons.wordpress.com. The team are constantly looking for businesses that are happy to help with journalist trips – many of those that do have had significant coverage over the past year. Please send all submissions for Alexandra to breconnews@gmail.com.

BBT works in partnership with the BBNPA, Capitol Region Tourism, Tourism Partnership Mid Wales, Visit Wales and neighbouring tourism associations and authorities to find ways of collaborative working and a better profile for the Brecon Beacons in the marketing of Wales. BBT also represents trade interests to Welsh Government both directly and through the Wales Tourism Alliance.

BBT meetings are held every two months in different parts of The National Park. The autumn meetings are on Tuesday, 25th September and on 27th November in the morning, venues to be confirmed – all tourism businesses are welcome to attend. Please keep an eye on www.getactive-beacons.co.uk for updates and news.

For more information on any of the above please contact Punch Maughan on 01874 638835 or email info@breconbeaconstourism.co.uk

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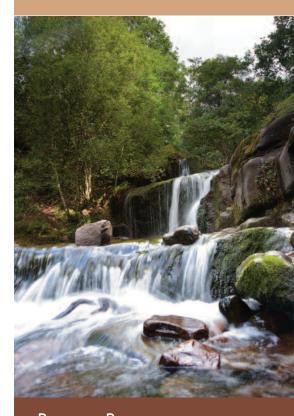
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Brecon Beacons National Park Authority

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Brecon Beacons
NATIONAL PARK
One of Britains breathing spaces

638835 neu e-bostiwch info@breconbeaconstourism.co.uk Am ragor o wybodaeth am unrhyw un o'r uchod, cysylltwch â Punch Maughan ar 01874

datblygiadau diweddaraf. y cyfarfodydd. Cadwch olwg ar www.getactive-beacons.co.uk am y newyddion a'r lleoliadau wedi'u cadarnhau eto - mae croeso i bob busnes twristiaeth fod yn bresennol yn Cynhelir cyfarfodydd yr hydref ar ddydd Mawrth, 25 Medi ac ar fore 25 Tachwedd. Nid yw'r Cynhelir cyfarfodydd BBT bob deufis mewn gwahanol rannau o'r Parc Cenedlaethol. uniongyrchol a thrwy Gynghrair Twristiaeth Cymru.

marchnata. Mae BBT hefyd yn cynrychioli buddiannau masnachol i Lywodraeth Cymru, yn gydweithio ac i sicrhau proffil gwell i Fannau Brycheiniog pan mae Cymru'n cael ei Cymru a chymdeithasau twristiaeth ac awdurdodau cyfagos i chwilio am ffyrdd o Brycheiniog, Capitol Region Tourism, Partneriaeth Twristiaeth Canolbarth Cymru, Croeso Mae BBT yn gweithio mewn partneriaeth ag Awdurdod Parc Cenedlaethol Bannau oes gennych unrhyw beth i'w gynnig, e-bostiwch Alexandra yn breconnews@gmail.com. hynny sydd wedi gwneud hynny wedi cael llawer o sylw yn ystod y flwyddyn ddiwethaf. Os am fusnesau sy'n hapus i helpu gyda thripiau ar gyfer newyddiadurwyr - mae nifer o'r rhai cyhoeddi ar y blog http://breconbeacons.wordpress.com. Mae'r fîm bob amser yn chwilio yn chwilio am stori'au da a phethau diddorol sydd ar gael i'w hanfon i'r wasg neu i'w gyfrifol am y wasg a chysylltiadau cyhoeddus am yr ardal. Mae Alexandra wrthi'n ddi-baid Mae Twiistiaeth Bannau Brycheiniog yn rheoli'r cysylltiadau ar gyfer Alexandra Marr sy'n dosbarthu llenyddiaeth hyrwyddo unwaith yn unig.

Mae'r gwasanaeth ar gael hefyd i drefnwyr digwyddiadau a hyrwyddwyr sydd eisiau deunydd yn cael ei gyflenwi i swyddfeydd twristiaeth Caerdydd deirgwaith y flwyddyn. bod y canolfannau i gyd yn cael eu cyflenwi â llenyddiaeth am fusnesau'r ardal. Mae'r â rhai pwynfiau ymwelwyr allweddol. Mae'r gwasanaeth ar gael yn fisol ac mae'n sicrhau blynyddol bychan am ddosbarthu eu taflenni i holl swyddfeydd twristiaeth yr ardal yn ogystal Mae Twristiaeth Bannau Brycheiniog yn cynnig dosbarthu taflen fisol. Gall busnesau dalu tâl Mannau Brycheiniog.

yn siŵr bod pawb yn deall ac yn elwa ar y cymorth sydd ar gael iddynt fel busnesau ym mewn partneriaeth a bydd yn treulio mwy o amser yn yr hydref â grwpiau yn yr ardal i wneud Mae Twristiaeth Bannau Brycheiniog yn y broses o gwblhau astudiaeth achos ar weithio

yn ogystal â digwyddiadau ac erthyglau am yr ardal. ðkıcytauuan sk,u ckuumks pnsuesan tel llefk; ðmeifthðareddan a mauuan í ymweld á hwy;

Gall busnesau hysbysebu ar hyn o bryd ar www.breconbeaconstourism.co.uk sef y prif wefan ei Iansio. Cadwch olwg am ragor o wybodaeth am hyn yn ystod misoedd Medi a Hydref. ydynt yn aelodau o BBT neu i ychwanegu eu busnes at y wefan newydd pan fydd yn cael wneud i sicrhau bod busnesau'n cael cyfle i ddiweddaru eu proffil marchnata cyfredol os Grip Cyalynu Marchnata Bannau Brycheiniog o'r hydref ymlaen. Bydd llawer o waith i'w Bydd Twristiaeth Bannau Brycheiniog yn rheoli'r tudalennau busnes ar wefan gyrchfannau

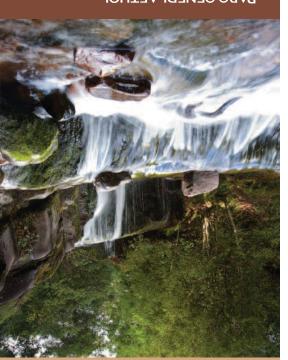
ymaelodi BBT.

fel Twristiaeth Crucywel a'r Mynyddoedd Duon neu ADTG yn cael gostyngiad ar ffioedd fuddiannau eraill i'w haelodau. Mae busnesau sydd eisoes yn aelodau o grwpiau lleol eraill arweinlyfrau marchnata ardaloedd ac mae'r gymdeithas hefyd yn cynnig amryw o chyfle i rwydweithio. Mae aelodau BBI yn gymwys i gael gostyngiadau ar hysbysebion mewn zk, u tkuun zkim at k ckileoedd a'r ckmorth sydd ar gael i fusnesau twristiaeth yn ogystal â Cenedlaethol Bannau Brycheiniog. Mae'r gnŵp yn cwrdd pob deufis gydag agendâu eang Mae Twristiaeth Bannau Brycheiniog (BBT) yn gymdeithas fasnach twristiaeth ar gyfer Parc

Twristiaeth Bannau Brycheiniog



Lle i **enai**d gael llonydd Bannau Brycheiniog PARC CENEDLAETHOL



Cymru, Visit Wales, Nanette Hepburn, Michael Sinclair, ffotograffiaeth: @ Hawlfraint y Goron (2011) Croeso dylunio: touchdown 07973 711523

> www.businessinfobreconbeacons.com www.mtbbreconbeacons.com mos.conbeacons.com www.cyclebreconbedcons.com moo.snoopeacons.com www.breconbeacons.org

Aberhonddu, Powys LD3 7HP Plas y Ffynnon, Ffordd Cambrian

Brycheiniog Cenedlaethol Bannau

Cyngor Sir Powys ac Awdurdod y Parc Cenedlaethol. Cymru, Partneriaeth Twristiaeth Canolbarth Cymru, Cyd-ariennir gan Croeso Cymru, Llywodraeth Cynulliad Ffrainc, yr Almaen, yr Iseldiroedd a Gwlad Belg. sk, u chuunks 15 bartuer amapanol o Cymru, Iwerddon, gan Raglen IVB Interreg Gogledd Orllewin Ewrop ERDF, yn brosiect trawswladol €10miliwn sy'n cael 50% o'i arian gan Cynghreiriau Gwledig. Mae Cynghreiriau Gwledig Mae'r cylchlythyr hwn yn cael ei ariannu drwy grant

E-post catrin.parish-marks@breconbeacons.org

01874 620490

Awdurdod Parc

Swyddog Twristiaeth Gynaliadwy

Catrin Parish Marks

E-bost carol.williams@breconbeacons.org

874620478

Swyddog Ardal Twristiaeth

Carol Williams

E-bost richard.tyler@breconbeacons.org

01874 620405

Rheolwr Twristiaeth Gynaliadwy

Richard Tyler

Cysylltiadau

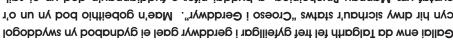
Rhwydwaith Teithio Eco

sylweddol. troed carbon teithiau ymwelwyr yn bydd yn llwyddiannus, gallwn leihau ôl garedig hwylus yn hyfrach na char. Os y Parc Cenedlaethol mewn cerbyd eco ymwelwyr â'r ardal i grwydro o amgylch Eco (RhTE). Mod y cynllun yw galluogi Yr haf hwn Iansiwyd y Rhwydwaith Teithio

Gyda chymorth Cronfa Datblygu Cynall-

mae oddeutu 25 o fusnesau lleol wedi drwy rentu'r cerbydau i ymwelwyr. Hefyd, ac maent yn cadw'r refeniw a gynhyrchir ymuno â'r RhTE fel aelodau llawn neu gyswllt yn eu rhentu i'w hymwelwyr. Gall busnesau ar les i fusnesau twristiaeth lleol sydd wedyn gerbydau Renault Twizy, sy'n cael eu cynnig iog, mae'r RhTE wedi prynu nifer fechan o adwy Parc Cenedlaethol Bannau Brychein-

ynni. Mae'r RhTE yn gobeithio dangos y gall y gall car cyffredin ei deithio ar yr un faint o milltir yn rhwydd ar un kWh - dim ond 1 milltir os yw'n cael ei yrru'n bwyllog gall deithio 8 yw'n creu llygredd atmosfferig na sŵn, ond ffyrdd gwledig yn brofiad cofiadwy, ac nid uchaf o 50 mya. Mae gyrru Twizy ar hyd y 30 milltir os yw'n cael ei yrru ar ei gyflymder at 50 milltir with gael ei yrru ar 30 mya, neu Mae'n gerbyd 30-50 - sy'n gallu teithio hyd mestig 13 amp cyffredin mewn tua 3 awr. λιιη, ας γ gellir ei wefru'n llawn o soced do-Mae'r Twizy yn gerbyd ynni isel sy'n hwyl i'w gerbydau Twizy sy'n ymweld â hwy. gwirfoddoli i weithredu fel mannau gwefru i



Talgarth ar y trywydd cywir

Horisonbara Subduring Variable

1854MATHIN

mewn cyflwr da, rhywbeth a fyddai o fudd i bobl leol yn ogystal ag ymwelwyr. Bydd yn helpu i sicrhau bod llwybrau a chyfleusterau i gerddwyr yn cael eu cadw agored a'n cyfleusferau. Byddai hefyd yn golygu buddiannau posifiif i'r economi leol. Byddai'n helpu i gadarnhau enw da'r dref fel man lle gall ymwelwyr fwynhau'r awyr cyntaf ym Mannau Brycheiniog, a byddai nifer o fuddiannau'n dod yn ei sgil. cyn hir drwy sicrhau'r statws "Croeso i Gerddwyr". Mae'n gobeithio bod yn un o'r

y statws Croeso i Gerddwyr a'r hyn sydd ar gael yn lleol yn cael eu hyrwyddo drwy sicthau bod llwybrau lleol yn cael eu cadw mewn cyflwr da, a gallu dangos bod cysyniad, ffurfio grŵp llywio sy'n cael ei arwain gan y gymuned, gweithredu i bod yn cyflawni meini prawf penodol, gan gynnwys dangos cefnogaeth leol i'r Er mwyn bod yn gymwys ar gyfer statws mor bwysig, rhaid i Dalgarth ddangos ei

mae'r gair ar led, gyda dros 200 o Iofnodion lleol yn cefnogi'r cais a dros 55 "Hoffi" Mae menter gymunedol Croeso i Gerddwyr Talgarth yn mynd o nerth i nerth ac wefannau, cyfryngau cymdeithasol, cyhoeddiadau a datganiadau i'r wasg.

cenedlaethol (gobeithio) a byddant wedi dathlu'r gamp hon yng Ngŵyl Talgarth Etbyn i chi ddarllen hwn dylent fod wedi sicrhau statws llawn y rhwydwaith ar Facebook.

.tswA bbewibb

e-bostiwch monstercottage@aol.com tudalen Facebook - Talgarth WAW neu froniwch Nicola Willis ar 01874 713166 neu Os hoffech chi ddatgan eich cefnogaeth neu gael mwy o wybodaeth, ewch i'n

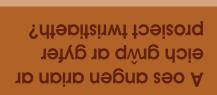
Gwledig, ac sy'n cael arian cyfafebol gan Awdurdod Parc Cenedlaethol Bannau cael ei gefnogi gan Lywodraeth Cymru a Chronfa Amaethyddol Ewrop ar gyfer Datblygu bartneriaeth hon wedi cael arian drwy'r Cynllun Datblygu Gwledig Cymru 2007-2013, sy'n Offa a phrosiect Walking with Offa i'w helpu i sicrhau statws Croeso i Gerddwyr. Mae'r Mae cymunedau Talgarth, Crucywel a'r Gelli'n cael eu cefnogi gan Bartneriaeth Gwlad



neu ffoniwch Ian Foster ar 01497 842935. www.ecotravelnetwork.co.uk Am ragor o wybodaeth, ewch i

hwyl ar yr un pryd.

Brycheiniog.



gwyllt ac ati) sydd â phrosiect twristiaeth cymdeithas dreftadaeth, grŵp bywyd (cyngor tref, cymdeithas dwristiaeth, Os ydych yn sefydliad cyfansoddiadol

Dwristiaeth Gynaliadwy Powys gronfa yr hoffech ei ddatblygu, mae gan

neu unrhyw beth arall a fyddai'n denu prosiectau sy'n ymwneud â'r Gymraeg nol a threftadaeth, cynlluniau marchnata, bwyd lleol, llwybrau, prosiectau diwylliano prosiectau: Digwyddiadau, hyrwyddo ej qqefnyddio ar gyfer y mathau canlynol prosiect, hyd at uchafswm o £5,000 a gellir Call y grant dalu hyd at 70% o gostau'r

byddem yn hapus i helpu ac i drafod eich ateb gofynion y cynllun, cysylltwch â ni a Os uad ydych yn siŵr a yw eich prosiect yn

twristiaeth i'ch cymuned chi.

cynnig.

"Ymdeimlad o Le" a all eich helpu.

Eynaliadwy Powys eich helpu...

Efallai y gall Twristiaeth



y Parc Cenedlaethol yn eu caffael. Hefyd, rhoddir ffafriaeth mewn Europarc a rhoddir cyfle ffafriol i fidio am wasanaethau priodol y bydd Awdurdod logo sydd wedi'i ddylunio'n arbennig ar gyfer y cynllun yn ogystal â logo siarter ymdrech arbennig yn cael eu gwobrwyo. Bydd Hyrwyddwyr yn cael defnyddio Ilmyddiant y cynlluniau hyn y gobaith y bydd y busnesau hynny sy'n gwneud dyfarniad i gydnabod yr amser a'r ymdrech sy'n cael eu neilltuo i sicrhau Twristiaeth Werdd a bod yn aelod o un o'r clystyrau COLLABOR8. Crëwyd y Llysgennad Bannau Brycheiniog ar eu staff, bod yn aelod o'r Cynllun Busnesau Er mwyn bod yn Hyrwyddwr Twristiaeth Gynaliadwy, rhaid i fusnesau gael

partneriaid ag Awdurdod y Parc Cenedlaethol i weithredu Twristiaeth Gynaliadwy yn gan Europarc ac felly maent yn awr yn cael eu cydnabod ar lefel Ewropeaidd fel Twristiaeth Gynaliadwy mewn Ardaloedd Gwarchodedig Rhan 2 sy'n cael ei redeg o Europarc. Mae Hyrwyddwyr yn gymwys hefyd am y Siarter Ewropeaidd ar gyfer Hyrwyddwyr Twristiaeth Gynaliadwy newydd i naw o fusnesau gan Richard Partington Yng Nghynhadledd Twristiaeth ar Waith ym mis Mawrth, dyfarnwyd y statws

Hyrwyddwyr Twristiaeth Gynaliadwy

gan Green Traveller sy'n tynnu sylw at eu rhinweddau gwyrdd. Gellir eu gweld ar cyhoeddusrwydd a marchnata. Er enghraifft, rydym wedi ariannu cyfres o fideos

sianel You Tube y Green Traveller http://www.youtube.com/user/greentravellers

Y businesau sydd wedi cymhwyso yw:

- Cantref House **Cwely a Brecwast Brynhondau**
- Bythynnod Coity Bach
- Clynmeddig Bunkhouse & Stay @Number 10
- Old Rectory Farmhouse
- The Barn at Hall Farm
- Brynich Play Barn, Bwyty a Bwthyn
- gweithredu dros dwristiaeth hydref 2012

Ewropeaidd a Llywodraeth Cymru.

drwy gydol y flwyddyn.

neu ewch i'n gwefan yn

2007-2013 sy'n cael ei ariannu gan yr Undeb

drwy'r Cynllun Datblygu Gwledig ar gyfer

Mae'r prosiect yn cael ei ariannu'n rhannol

ddigwyddiadau di-dâl a drefnir gennym

acpos a andqiadau'r rhaglen o

hefyd wybodaeth am astudiaethau

diddordeb yn un o'r cynlluniau. Cewch

hois noblabb i go.sywoqmsinot.www

612281 neu E-bost: tourism.trade@powys.gov.uk

phroffesiynol ar y cynllun grant. Ffôn: 01874

Powys yn awr am gyngor cyfeillgar a

Cysylltwch â Thîm Iwristiaeth Gynaliadwy

Lysgenhadon Awdurdod y Parc Cenedlaethol.

y Parc Cenedlaethol

cynhelir darlithoedd dan do.

Ruth Coulthard yn ruth.coulthard@breconbeacons.org

ar gyfer y mannau gorau i werthfawrogi awyr y nos.

hyrwyddwyr lleol. Dwristiaeth ac rydym yn chwilio am wedi datblygu hyfforddiant Teithio Clyfar i Gan weithio â Chroeso Cymru, rydym

> Hyrwyddwr Teithio Gallwch chi fod yn

ymwelwyr a phreswylwyr ar deithio o y byddant mewn sefyllfa i gynghori drafnidiaeth gyhoeddus yn eu hardal, fel mawr a bach i fod yn arbenigwyr lleol ar Y syniad yw annog unigolion a busnesau

bydd yr hyfforddiant yn cael ei ddarparu Yn ddibynnol ar faint a natur y busnes, gwmpas yr ardal heb gar.

 Bod yn Hyrwyddwr Teithio - Mae hwn mewn sawl ffordd wahanol:

deithio i'ch gwesteion. dorau o gyfleu awgrymiadau ar ynghyd ag awgrymiadau ar y ffyrdd Imybrau cerdded a seiclo Sustrans, gan Traveline Cymru, cyngor ar llai ac mae'n cynnwys cyflwyniad yn gwrs undydd ar gyfer busnesau

ar ymwelwyr. rannu'r wybodaeth sydd ei hangen ymwelwyr ac i roi cyngor ar sut i Ymwelwyr i helpu i reoli trafnidiaeth a'n Swyddog Trafnidiaeth i gan Gydlynydd Cynlluniau Teithio hu chunia hwweliadau a'ch busnes I atyniadau a busnesau mwy, rydym

Teithio ar gyfer yr ardal leol ac i yn cwrdd â'r grŵp i greu Cynllun gyda Chydlynydd Cynlluniau Teithio ymweliadau unigol yn cael eu trefnu Ar gyfer clystyrau busnes lleol, bydd

ddatblygu hyrwyddwyr teithio.

i weld sut y gallwn helpu. atyniadau mwy a chlystyrau busnes lleol Ymwelwyr yn cysyllfu'n uniongyrchol ag fanylion. Bydd y Swyddog Trafnidiaeth i cyrsiau hyfforddi'r Hydref am fwy o anarferol - felly cadwch olwg am daflen 18 Hydref ac fe'i cynhelir mewn lleoliad Hyrwyddwr Teithio wedi'i threfnu ar gyfer Mae'r sesiwn gyntaf Byddwch yn

Williams at 01874 620478 neu e-bostiwch carol.williams@breconbeacons.org Llysgenhadon drosoch eich hun, cysylltwch â'n Swyddog Prosiect Ardal Twf Twristiaeth Carol Llysgennad Parc Cenedlaethol Bannau Brycheiniog. I gofrestru ac i weld buddiannau'r Cynllun

Gyda mwy o gyrsiau wedi'u trefnu ar gyfer yr hydref, ni fu amser gwell nag yn awr i fod yn o Affrica i Fannau Brycheiniog, sy'n cael ei hadrodd yn ei lyfr 'A Single Swallow'. Chastell Tretŵr, gan eu cyfareddu â stori ysbrydoledig am ei daith yn dilyn y gwenoliaid

y cynllun Lysgenhadon pan gyfarfu â Lysgenhadon y Parc Cenedlaethol yn Lys a Y mis diwethaf cymerodd Horatio ran yn ei ddigwyddiad swyddogol cyntaf fel noddwr

brydferth a sicrhau lle blaenllaw i'r Parc Cenedlaethol yn y diwydiant twristiaeth yng y gwaith arbennig sy'n cael ei wneud gan y cynllun i helpu i hyrwyddo tirwedd mor

Cenedlaethol: "Roedd yn fraint enfawr i gael fy ystyried ar gyfer y rôl hon. Ar ôl gweld

Meddai Horatio Clare, Noddwr newydd swyddogol Llysgenhadon y Parc

draddodi sgwrs yn disgrifio ei gariad tuag at yr ardal mewn cynhadledd o

yn fan mor arbennig i fyw ynddo, ac mae'n deall hynny i'r fath raddau nes iddo

Cenedlaethol Bannau Brycheiniog ac mae'n gwybod beth yn union sy'n ei wneud

Wedi'i fagu yng Nghwmdu, ger Crucywel, mae Horatio'n gyfarwydd iawn â Pharc

cynnwys 'Running for the Hills', 'A Single Swallow' a 'The Prince's Pen', wedi derbyn gwahoddiad

Mae'r awdur a'r newyddiadurwr enwog a thalentog o Gymru Horatio Clare, awdur nofelau sy'n

Os hoffech gael rhagor o wybodaeth neu drafod sut y gallwch chi gyfrannu, cysylltwch â

fideos, y newyddion a'r digwyddiadau diweddaraf yn ogysfal ag awgrymiadau

Yn y cyfamser efallai yr hoffech ymweld â www.breaconbeacons.org i weld ein

Mae'r pris yn cynnwys parcio a chawl a bara. Rhaid archebu ymlaen llaw. Oedolion:

wedi'u hanelu at nodweddion diddorol yn yr awyr, ond os bydd yn gymylog

yn cynnal noson arall o wylio'r sêr. Os bydd yr awyr yn glir bydd eu telesgopau

56.00 Plant: £4.00. Am ragor o wybodaeth ac i archebu lle ffoniwch 01874 623366.

i fod yn noddwr swyddogol Cynllun Llysgenhadon Parc Cenedlaethol Bannau Brycheiniog.

Awdur enwog yn Noddwr Llysgenhadon

sy'n gysylltiedig â'r cyfrifoldeb pwysig hwn." Nghymru roedd yn bleser derbyn y cynnig, ac mae'n gyffrous meddwl am yr heriau

www.youtube.com/user/greentravellers Youtube Greentraveller:

-local-ambassadors neu ar Sianel http://www.greentraveller.co.uk/videos Greenfraveller yn:

Gellir gweld y fideos ar wefan

ystyrlon."

ada ac mae'r fideos yn gredadwy ac ymdeimlad o le. Maent wedi'u gwneud yn gynaliadwyedd i'w ychwanegu at nigol sy'n dangos yr hyn sydd gan wedi'u gweld yn amlygu busnesau Gyfrifol: "Mae'r fideos Greentraveller rwyf i Ganolfan Ryngwladol dros Dwristiaeth gyfrifol ym Mhrifysgol Fetropolitan Leeds a'r rhyngwladol yn y farchnad dwristiaeth Meddai'r Dr Xavier Front, arbenigwr canlyniad."

ymwelwyr. Rydym yn hapus dros ben â'r a tydd yn taro deuddeg â darpar maent yn ei wneud a pham mewn ffordd weithio â Greentraveller i hyrwyddo'r hyn Gwarchodedig. Roeddem yn awyddus i **Cynaliadwy** Ardaloedd gyfer **Twristiaeth** ar **Ewropeaidd** gan Ffederasiwn Europarc o dan y Siarter cael en cydnabod am eu hymdrechion gennym yn lleol fel "Hyrwyddwyr" wedi tideos hyn ac sy'n cael eu hadnabod "Mae'r busnesau sydd i'w gweld ar y ".gibəlwg upıtraəm

lamer o'n busnesau cynaliadwy a'n gwaith caled sydd wedi'i wneud gan yn falch dros ben ei fod yn dangos y Cynghreiriau Cwledig ei ariannu. Rydym oedd un o'r prosiectau cyntaf i Cenedlaethol Bannau Brycheiniog, "Hwn Gynaliadwy gydag Awdurdod Parc Meddai Richard Tyler, Rheolwr Twristiaeth Bannau Brycheiniog.

cysylltiad â thirwedd Parc Cenedlaethol "Hyrwyddwr Twristiaeth Gynaliadwy" a'u adibs i wys iodi ny byd o bunum Cynghreiriau Gwledig, mae'r fideos tri Wedi eu hariannu gan y prosiect

Bannau Brycheiniog.

Sêr ar Youtube

Bhualiadwy ym Mharc Cenedlaethol busnesau sy'n flaenllaw mewn twristiaeth Hyrwyddwyr Twristiaeth Gynaliadwy" cyfres o fideos byr sy'n hybu teithio Greentraveller wedi cynhyrchu Mae'r arbenigwyr ar gynnwys cyfryngau

Ar ôl gweithio'n ddi-dor drwy'r Gwanwyn a'r Haf, rydym yn falch o ddweud ein bod yn Achrediad Awyr Dywyll yn dod yn nes

Ymwelwyr y Parc Cenedlaethol pan fydd Cymdeithas Seryddiaeth Caerdydd Bydd ein digwyddiad nesaf am 7pm nos Sadwrn 20 Hydref yng Nghanolfan Cenediaetholi

diwedd y flwyddyn - ein gobaith felly yw mai blwyddyn y sêr fydd 2013 yn y Parc dyfarniad ddiwedd yr Hydref a gobeithiwn glywed a ydym wedi llwyddo erbyn Os aitt popeth yn ôl y disgwyl, rydym yn gobeithio cyflwyno'n cais am y arall yn ystod y misoedd nesaf.

Frenhines yn Glanusk ac rydym yn gobeithio trefnu pedwar digwyddiad pwysig York Times. Roeddem yn bresennol yn y Sioe Frenhinol ac yn nigwyddiad Jiwbill'r ddewis fel fideo'r mis ar brif wefan Visit Britain ac mae wedi cael sylw yn y New fideo hyrwyddo gwych eisoes wedi cael llawer o sylw yma a thramor - cafodd ei Rydym wedi bod yn brysur yn rhoi cyhoeddusmydd i awyr y nos yma! Mae ein

manylion isod.

wella ansawdd yr awyr dywyll yn eich ardal chi, cysyllfwch â ni gan ddefnyddio'r awyr yn dywyllach. Os hoffech chi wybod suf y gallwch chi wneud addasiadau i gan y cyhoedd a hoffai wneud addasiadau yn eu carfrefi er mwyn gwneud yr ynglŷn ag addasu goleuo ar raddfa fawr ac rydym wedi cael llawer o ymholiadau đajimu đyflamuj hynny – rydym eisoes yn cynnal trafodaethau â sefydliadau mwy byddwn yn gweithio i godi'r ganran hon yn y dyfodol, ond rydym yn credu y sicrhau'r statws. Rhaid i ni ddangos i Gymdeithas Ryngwladol yr Awyr Dywyll y mannau masnachol, mae ein cydymffurfiad cyffredinol yn 67% sy'n ddigon da i ddywed ein hachredwyr sydd ei angen i sicrhau'r statws gyn ised â 40% yn y gofynion - gyda chanlyniadau cymysg. Er bod ein cydymffurfiad â'r hyn a Cenedlaethol i weld i ba raddau y mae ein goleuo presennol yn cydymffurfio â'r arbenigol sydd wedi cynnal archwlliad o eiddo masnachol a phreswyl yn y Parc Rydym hefyd wedi bod yn ddigon ffodus i weithio â dau beiriannydd goleuo hyn, mae hyn yn rhyfeddod.

ac o Boujo poq y boblogaeth sydd yma gryn dipyn yn uwch nag yn yr ardaloedd Mhrydain! Roedd rhai o'r darlleniadau ar yr un lefel â rhannau o Sark a Galloway ac waeut wedi dod i, t nu casallad a ui - mae deunym tau o awyt y nos orau ym Mae pump o seryddwyr wedi bod yn astudio awyr y Parc Cenedlaethol yn y nos

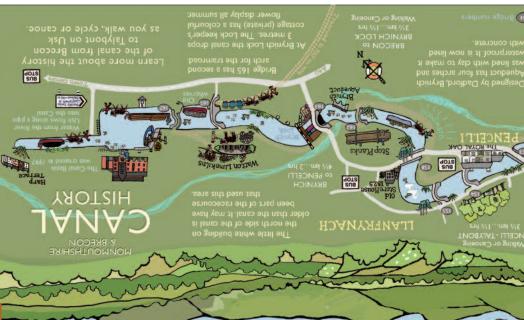
y Warchodfa Awyr Dywyll Ryngwladol gyntaf yng Aghymru a dim ond yr ail yn y DU! gwneud cynnydd da tuag at sicrhau mai Parc Cenedlaethol Bannau Brycheiniog fydd

Camias 200

BRECON BEACONS NATIONAL

cael croeso cynnes iawn. History" ym mis Gorffennaf, ac mae wedi datlen "Monmouth & Brecon Canal Lansiodd Fforwm Hanes Brycheiniog ei

ddathliadau'r daucanmlwyddiant. cwch. Mae hwn yn gyfraniad pwysig at a chanwio neu deithio ar ei hyd mewn hanes y gamlas with iddynt gerdded, seiclo, Y nod yw helpu ymwelwyr i ddysgu am framffyrdd, yr odynnau calch a llawer mwy. hanes adeiladu'r gamlas, y 'Navvies', y enw Lisa Hellier. Mae'r daflen yn adrodd ayluniwyd gan ddylunydd galluog iawn o'r Camlas a llwybr dŵr y Bannau ac fe'i Mae'n cadw'r un diwyg â'r llwybrau bwyd



llawer am waith plymwr a sut i drwsio pethau o gwmpas y lle. ardal lle cefais fy magu nag yn yr holl flynyddoedd cyn hynny. Rwyf hefyd wedi dysgu mwy yn y flwyddyn a hanner diwethaf am fywyd gwyllt, hanes a daearyddiaeth yr

bod Cynghreiriau Gwledig yn brosiect mor wych. ardaloedd gwledig i greu a chynnal cymunedau bywiog. Dyna pam yr wyf yn credu bynnag, mae angen mwy na golygfeydd bythgofiadwy ar unigolion sy'n byw mewn harddwch y dirwedd ac i deimlo pa mor Iwcus wyf fi o gael byw yn y fath Ie. Fodd "Cymerodd tan yn ddiweddar, ar ôl symud yn ôl i'r ardal, i mi lwyr werthfawrogi



Holi'r Anturiaethwyr Ifanc

Mae anturiaethwr newydd yn y dref a'i enw yw Crick y Ddraig.

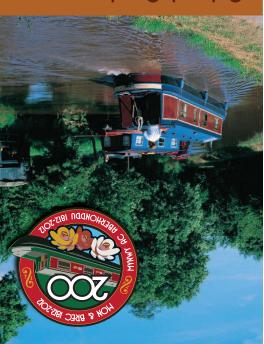
teuluoedd) fel ffordd o grwydro a dysgu mwy am bwy a beth sy'n byw yng Y cymeriad hoffus hwn yw seren pum cwis sydd wedi eu datblygu i blant (a'u

ar ffurt helfa drysor ac mae busnesau lleol yn dangos eu cefnogaeth drwy arddangos gwestiynau am fywyd gwyllt, adeiladau a daearyddiaeth yr ardal. Mae rhan o'r cwis sefydlwyd gyda chymorth COLLABOR8, ac mae'r cwisiau'n gofyn amryw o Fe'i datblygwyd gan Grŵp Twristiaeth Crucywel a'r Mynyddoedd Duon, clwstwr a Nghrucywel a'r cyffiniau.

awgrymu teithiau - o daith gerdded awr o hyd o amgylch Crucywel i antur diwrnod Mae pump o'r cwisiau wedi'u llunio, ac yn ogystal â bod yn hwyl, maent hefyd yn sticer o Crick yn eu ffenestri.

cael tystysgrif a bathodyn. Mae pump o gwisiau gwahanol i'w casglu. A ydych chi Mae taflenni'r cwis ar gael oddi wrth CRiC ac ar ôl cwblhau pob cwis bydd y plant yn lleol ac ymwelwyr i ddillyn ôl troed un arall o feibion enwog Crucywel - George Everest. yn arbennig ar gyfer anturiaethwyr ifanc. Ein gobaith yw y byddant yn annog plant cwis, "Mae'n dda o beth bod Cynghreiriau Gwledig yn helpu i greu'r adnoddau hyn, Dyma'r hyn oedd gan Emma Corfield-Walters, Cadeirydd CBMI i'w ddweud am y cyfan yn y Mynyddoedd Duon.

wedi gweld Crick eto...?



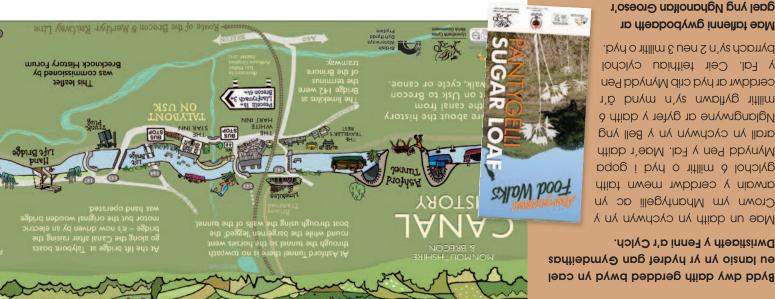
Goleuo'r Gamlas

dawnswyr. yn goleuo cerddorion, cantorion a à lanternau a cherfluniau tân a fydd Aberhonddu. Y nod yw goleuo'r gamlas Sadwin 1 Rhagfyr ym masn Camlas fydd gorymdaith Lanternau ar ddydd Y dathliad olaf fel than o Gamlas 200

Tachwedd. ym Mhowys rhwng 27 Hydref a 4 cauolfannau cymunedol ar hyd y gamlas Bydd y gweithdai'n cael eu cynnal mewn gwneud y lanternau a'r cerfluniau tân. fydd yn cynnal gweithdai i ddylunio a Arts Alive gydag artistiaid proffesiynol a Bydd y digwyddiad yn cael ei drefnu gan

carol.williams@breconbeacons.org a Carol Williams ar 01874 620479. Os hoffech gymryd rhan, cysylltwch

Bwyd y Fenni Teithiau Cerdded



Cynhadledd Agoriadol Cynghreiriau Gwledig

gysylltiedig â'r gweithdai a gynhaliwyd ym Mannau Brycheiniog. yn ddiolchgar dros ben i bawb a gyfrannodd afi, yn enwedig y rhai a oedd yn Yn ôl y farn gyffredinol roedd y gynhadledd hon yn llwyddiant mawr ac rydym

ddiwylliannol mewn twristiaeth a'r Athro Terry Marsden, sy'n ymddiddori yn natblygiad gynaliadwyedd, a'r Athro Gregory Ashcroff a fu'n sôn am ddefnyddio treffadaeth gymunedau lleol i fod yn gyfrifol am eu tynged eu hunain ac i weithio tuag at dilynwyd gan sawl ffigur awdurdodol, gan gynnwys Syr Brian Unwin a anogodd bwysigrwydd Parciau Cenedlaethol wrth dreialu ffyrdd newydd o weithio. Fe'i Julie Jones, Iansiwyd y prosiect yn swyddogol gan y Gweinidog, a bwysleisiodd Ar ôl cyflwyniad gan Gadeirydd Awdurdod Parc Cenedlaethol Bannau Brycheiniog,

Amapauol leoliadan yn y Bannau ar bynciau mor amrywiol â thwristiaeth a profiadau ac yna, y diwrnod canlynol, cafwyd cyfres o weithdai - seminarau mewn wedi'i gyflawni. Yna gofynnwyd i 4 prosiect allweddol ein helpu drwy ddysgu o'u wledig gan David McNeill o Lywodraeth Cymru a gair neu ddau am yr hyn maent Cawsom gyflwyniad i'r gwahanol gynlluniau cyllido sydd ar gael gan yr UE i'r Gymru egni cymunedau gwledig - sef un o brif nodau'r prosiect.

gwireddu. Rydym yn edrych ymlaen at weithio â busnesau a phobl leol i gyflawni oug λυ λ beu qιam λ popן λυ λ cλwnuegan ελ,υ βοίαιη pod betpan,υ cael en Gall prosiectau fel Cynghreiriau Gwledig a'r cymorth a ddarperir ganddynt helpu, rhai bywiog a bod cael y bobl gywir yn y man cywir yn hanfodol i sicrhau llwyddiant. Y brif neges a ddaeth i'r amlwg oedd mai pobl sy'n gwneud ardaloedd gwledig yn chynhyrchu ynni cymunedol.

hyn ym Mannau Brycheiniog.

MiT 1'0 bbywell boleA

Amgylchedd Adeiledig (CABE) gan helpu i ddatblygu a hyrwyddo polisi datblygu roedd Catrin yn gweithio â Sustrans, yr elusen seiclo a'r Comisiwn Pensaernïaeth a'r Gynaliadwy sy'n gweithio ar y prosiect Cynghreiriau Gwledig. Cyn ymuno â'r fîm, Ymunodd Catrin Parish-Marks â'r fîm yn ddiweddar fel y Swyddog Twristiaeth

cynaliadwy yn San Steffan a Chaerdydd.

.bbywgibb i lab ny y parc ers 18 mis. Dywed ei bod wedi dysgu llawer o'r profiad ond bod yr annisgwyl a'i gŵr wedi bod yn rheoli eiddo hunan arlwyo ym Methlehem, yng ngorllewin eithaf Mae diddordeb Catrin mewn twristiaeth yn un personol a phroffesiynol, gan ei bod hi

yn eu gofyn. Er mwyn sicrhau fy mod yn gallu afeb eu cwestiynau, rwyf wedi dysgu "Ond rwyf wedi sylweddoli na ddylid ceisio rhagweld pa gwestiynau y bydd ymwelwyr iddynt ddarganfod a phrofi popeth sydd gan y parc i'w gynnig - y dirwedd a'r bobl. "Rwyf wrth fy modd yn croesawu ymwelwyr i''r rhan hon o Gymru ac rwyf yn awyddus

> milltir gyflawn sy'n mynd â'r Nglangrwyne ar gyfer y daith 6 atall yn cychwyn yn y Bell yng Mynydd Pen y Fal. Mae'r daith gylchol 6 milltir o hyd i gopa arwain y cerddwr mewn taith Crown ym Mhantygelli ac yn Mae un daith yn cychwyn yn y

> > Dwristiaeth y Fenni a'r Cylch.

gael yng Nghanolfan Groeso'r Mae taflenni gwybodaeth ar byrrach sy'n 2 neu 3 milltir o hyd.

ar Wysg tnod-y-loT upbpinytA

godidog. dod i'r ardal i fwynhau'r golygfeydd seiclwyr, cawnwyr ac ymwelwyr sy'n canolfan ffyniannus ar gyfer cerddwyr, Mae gan Dal-y-bont ar Wysg enw da fel

newydd sydd wedi'i osod ar blinth hardd a'r cyffiniau ar y Panel Map Ymwelwyr ddiddordeb sydd yn Nhal-y-bont ar Wysg mauuan O gweithgareddau hunain yr holl amrywiaeth o lwybrau, Yn awr gall ymwelwyr weld drosfynt eu

arddangos taflenni i helpu ymwelwyr gael Tal-y-bont sydd hefyd ag uned i Mae'r Map wedi'i leoli ger siop a chaffi

lluniaeth gyda phedair tafarn a chaffi digonedd o lefydd i ymweld â hwy i gael mwy egniol. Mae cymaint i'w wneud a neu ddewis taith gerdded neu seiclo ar hyd y gamlas, ymweld â'r rhaeadrau Gallant adewis taith geraded hamadenol taflenni a gwybodaeth.

Wysg i weld drosoch eich hun! Pam nad ewch chi draw i Dal-y-bont ar newydd braf.

Bannau Brycheiniog PARC CENEDLAETHOL

gweithredu dros dwristiaeth rhifyn 18 hydref 2012

gweithredu dros dwristiaeth

Twristiaeth gynaliadwy ym Mharc Cenedlaethol Bannau Brycheiniog



bartneriaid eraill gan gynnwys Prifysgol Cymru y Drindod Dewi Sant yn Llanbedr Pont Steffan.

pethau fel darparu arwyddion eglur, gwybodaeth drylwyr neu ad-drefnu cyfleusterau lleol.

fynd â'r brwdfrydedd a grëwyd i'r cymunedau ac i gydweithio'n fwy clos nag erioed.

Lansio Cynghreiriau Gwledig!

ddeuddydd hon a oedd yn llwyddiant mawr.

Awdurdod Parc Cenedlaethol Bannau Brycheiniog yw Partner Arweiniol y prosiect sy'n cynnwys 1 1 o NWE yn ogystal â Chronfa Arian Cyfatebol a Dargedir Llywodraeth Cymru am gefnogi'r prosiect. i weithio mewn partneriaeth i gyflawni amcanion cyffredin. Rydym yn ddiolchgar i raglen Interreg IVB

Fel COTTABORS, nid yw Cynghreiriau Gwledig yn gynllun grant ond mae ganddo arian i'n helbu i gyd

en phwydau pop dydd ac mae'n bosibl y bydd angen gweithio i reoli'r effeithiau hyn drwy wneud

fel a wnaethpwyd yn achos COLLABOR8. Fodd bynnag, mae twristiaeth yn effeithio ar bobl leol ac ar

Bydd y gwaith a wneir gan y prosiect newydd yn cynnwys parhau i ddatblygu cynnyrch i ymwelwyr

y prif ysbardun. Gan ein bod wedi datblygu clystyrau o dan COLLABOR8, rydym mewn sefyllfa gref i cymunedau lleol er budd pawb. Ym Mannau Brycheiniog, gwneir hyn drwy ddefnyddio fwristiaeth fel $\mu = \mu / \mu / \mu$ o pobl. Y prif gysyniad sydd wrth ei wraidd yw y dylai busnesau gydweithio'n agos â'u Bydd yn ddilyniant o'r prosiect llwyddiannus COLLABOR8, gan ymestyn cwmpas y gwaith a chynnwys

yng Nghanolfan y Mileniwm, Caerdydd. Roedd tua 150 o bobl yn cymryd rhan yn y gynhadledd ei lansio ar 19 Mehetin gan John Griffiths AC, Gweinidog yr Amgylchedd a Datblygu Cynaliadwy, Caţoqq Chudµteitiau Gwledig, ein prosiect newydd sy'n cael ei ariannu gan yr Undeb Ewropeaidd,

Twristiaeth Bannau y trywydd cywir

Talgarth ar

Hyrwyddwyr



Γλεθευμασου

Noddwr Newydd i



twristiaeth gynaliadwy

Brycheiniog